

# How to activate/promote the Protocol ratification/accession in EMR Parties?

1. What is the needed process?
2. Who should be your partners?
3. Next steps on going back to countries?
4. What is needed from WHO FCTC Secretariat and WHO?
5. How to delink taxation and illicit tobacco trade?

# How to make the cases for higher taxes?

1. How to move on with taxation increase?
2. What are the key impediments and how to overcome them?
3. How to respond to tobacco industry arguments?

